



SPONSORSHIP OPPORTUNITIES

PLATINUM (1) \$10,000	FINISH LINE (1) \$5,000	LOADING DOCK (1) \$5,000	FAMILY FUN ZONE (1) \$4,500
<ul style="list-style-type: none"> • Exclusivity* • Mention on TV, radio, and print ads • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Festival Banners on bridge • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Complimentary 10x10 vendor space in Vendor Walk** • Mentions in Emcee Announcement during festival • Complimentary Dragon Boat Team entry with 20x20 prime location team tent 	<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Finish Line” (announced each time boats cross the Finish Line) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Finish Line Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** 	<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Loading Dock” (announced when teams are called to Loading Dock) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Loading Dock Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** 	<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Family Fun Zone” (announced by emcee throughout the festival) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Family Fun Zone Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** • Logo on all Family Fun Zone wristbands

Ground Zero, a 501c3 Nonprofit Organization, is a place where every teenager can go, belong and grow. Through life-changing experiences and nurturing relationships, Ground Zero makes a positive impact in the lives of today's teenagers, cultivating their faith and transforming their futures.

GZDragonBoat.com
 PO Box 8279 | Myrtle Beach, SC 29578
 843.945.9440
 DragonBoat@MyGroundZero.com



* Sponsors are guaranteed exclusivity of business type within the level of sponsorship. No business competitors exhibiting the same product/service may invest in the same level of sponsorship. Vendor spaces are not included in exclusivity. Ground Zero reserves the right to modify exclusivity accordingly.

** Please see Vendor Walk Agreement Form for complete Festival Rules and Regulations in accordance with Vendor Walk Area.



SPONSORSHIP OPPORTUNITIES

STAGE (1) \$4,000	VENDOR WALK (1) \$3,500	DRUMMER BOARD (1) \$3,500	FESTIVAL BOARD (1) \$3,000
<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Stage” (announced each time the stage is mentioned) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Stage Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** 	<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Vendor Walk” (announced by emcee throughout the festival) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Vendor Walk Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** 	<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Drummer Voting Board” (announced by emcee throughout the festival) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Drummer Voting Board Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** 	<ul style="list-style-type: none"> • Exclusivity* • “The [business name] Festival Announcement Board” (announced by emcee throughout the festival) • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo on Announcement Board Banner • Logo and website link on Dragon Boat website • Logo and website link on Fundraising Pages for each paddler • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk**
<p style="text-align: center;">GOLD (15) \$2,500</p>			
<ul style="list-style-type: none"> • Exclusivity* • Logo placement on TV and print ads • Logo on Festival Team Shirts (1,000 shirts) • Logo and website link on Fundraising Pages for each paddler • Logo and website link on Dragon Boat website • Ground Zero social media shout outs • Mentions in Emcee Announcement during festival • Complimentary 10x10 vendor space in Vendor Walk** (does not include food vendors) 			



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PLATINUM \$10,000	FINISH LINE \$5,000	LOADING DOCK \$5,000	FAMILY FUN ZONE \$4,500	STAGE \$4,000	VENDOR WALK \$3,500	DRUMMER BOARD \$3,500	FESTIVAL BOARD \$3,000	GOLD \$2,500
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Sponsorships available	1	1	1	1	1	1	1	1	15
Exclusivity*	•	•	•	•	•	•	•	•	•
Mention on TV, radio, and print ads	•								
Complimentary Dragon Boat Team entry with 20x20 tent	•								
Logo on Festival Team Shirts (1,000 shirts)	•	•	•	•	•	•	•	•	•
Logo on Sponsor Level specific banner	Main Bridge	Finish Line	Loading Dock	Family Fun Zone	Stage	Vendor Walk	Drummer Board	Festival Board	
Logo & website link on Dragon Boat website	•	•	•	•	•	•	•	•	•
Logo & website link on Fundraising Pages for paddlers	•	•	•	•	•	•	•	•	•
Ground Zero social media shout outs	•	•	•	•	•	•	•	•	•
Complimentary 10x10 vendor space in Vendor Walk**	•	•	•	•	•	•	•	•	•
Mentions in Emcee Announcement during festival	•	•	•	•	•	•	•	•	•
Logo placement on TV and print ads	•	•	•	•	•	•	•	•	•
Business name announced each time area is mentioned		Finish Line	Loading Dock	Family Fun Zone	Stage	Vendor Walk	Drummer Board	Festival Board	
Logo on Family Fun Zone Wristbands				•					

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