



15th Annual Dragon Boat Festival
Saturday, April 29, 2023
Grand Park, Market Common - Myrtle Beach, SC
Festival Rules & Information

PAYMENT: Booth space is limited. Applications will be accepted for review until April 7, 2023. Applications will be reviewed for acceptance and notification of acceptance or non-acceptance will be given via email/phone. Payment must be paid in full and included with the application fee. Payment may be made by check or money order. Make checks or money orders payable to Ground Zero. This is a rain or shine event. Vendor fees will not be refunded if the festival must be cancelled due to inclement weather, acts of God, or any other circumstances deemed necessary by Ground Zero or city officials.

VENDOR SPACE: All spaces are 10'x10', outdoors, and are assigned based on vendor category. If a vendor requires additional space, an additional 10'x10' space must be purchased and noted on the application. All equipment must fit within the designated booth space(s) and vendors will provide their own materials (tent, table, chairs, etc.) No additional power is provided but quiet generators are permitted and must be noted on the application. All vendor tents must be weighted down in case of wind. Ground Zero is not responsible for damage or lost items before, during or after the Festival. Vendors and their representatives must stay within their booth space during the festival. Vendors are not allowed to leave their space to sell items or accept donations or distribute literature or coupons. Vendors will not be allowed to sell or give away prepared food or beverages. Only food vendors will be permitted to sell prepared beverages/food. ***No alcohol is permitted at this event.***

RULES: Ground Zero asks that vendors keep in mind that this is a family friendly, community event. Use thoughtful discretion regarding the set-up of a space. Vendors are welcome to hand out material from your vendor space with the exception of the following:

- Prepared food or beverages (unless categorized as FOOD vendor)
- Alcohol or material advertising alcohol
- Tobacco products or material advertising tobacco products
- Sexual products or any material advertising sexual products
- Products containing explicit language or material.

Ground Zero reserves the right to ask vendors to modify inappropriate displays accordingly. If modifications cannot be made, the vendor will be asked to leave without reimbursement.

CHECK-IN: Vendor check-in is between 1pm-7pm Friday 4/28, and 6am-8am Saturday 4/29. Vendors can pull a vehicle on site to unload by must unload quickly and move vehicles to the designated parking lot.

Vehicles MUST be off site before 8:00 am Saturday 4/29. Tear down is at 4:00 pm 4/29.

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