

13th Annual Ground Zero Dragon Boat Festival

Sponsorship Levels

Saturday, April 24, 2021

Platinum (1) \$10,000

- Exclusivity*
- Mention in TV, radio, and print ads
- Logo on 1,200+ team shirts
- Logo on Festival banners
- Logo and website link on Dragon Boat Festival website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary vendor space during the Festival (size TBD)**
- Mentions in emcee announcements during the Festival
- Complimentary Dragon Boat team entry with 20'x20' prime location team tent

Family Fun Zone (1) \$6,500

- Exclusivity*
- “The (business name) Family Fun Zone”
- Logo placement on TV and print ads
- Logo on all Family Fun Zone wristbands
- Logo on 1,200+ team shirts
- Logo on Family Fun Zone banner
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10'x10' vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Loading Dock (1) \$5,000

- Exclusivity*
- “The (business name) Loading Dock”
 - Announced when teams are called to the Loading Dock
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Logo on Loading Dock banner
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10'x10' vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Finish Line (1) \$5,000

- Exclusivity*
- “The (business name) Finish Line”
 - Announced when boats cross the Finish Line
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Logo on Finish Line banner
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10'x10' vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Stage (1) \$4,000

- Exclusivity*
- “The (business name) Stage”
 - Announced when spectators are directed to the Stage
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Logo placement on Stage banner
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10'x10' vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Vendor Walk (1) \$3,500

- Exclusivity*
- “The (business name) Vendor Walk”
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Logo on Vendor Area banner
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10'x10' vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Drummer Voting Board and Competition (1) \$3,500

- Exclusivity*
- “The (business name) Drummer Competition” & “The (business name) Drummer Voting Board”
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Business logo on the Drummer Voting Board
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10’x10’ vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Festival Announcement Board (1) \$3,000

- Exclusivity*
- “The (business name) Announcement Board”
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Business logo on the Festival Announcement Board
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10’x10’ vendor space during the Festival**
- Mentions in emcee announcements during the Festival

Gold (15) \$2,500

- Exclusivity*
- Logo placement on TV and print ads
- Logo on 1,200+ team shirts
- Logo and website link on Dragon Boat Festival Website (sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10’x10’ vendor space during the Festival (does not include food sales)**
- Mentions in emcee announcements during the Festival

Silver (15) \$1,500

- Name on 1,200+ team shirts
- Name and website link on Dragon Boat Festival Website (from sign on – May 2021)
- Ground Zero social media shout out
- Complimentary 10’x10’ vendor space during the Festival (does not include food sales)**

***Sponsors are guaranteed exclusivity of business type within the level of sponsorship. No business competitors exhibiting the same product/service may invest in the same level of sponsorship. Vendor spaces are not included in exclusivity. Ground Zero reserves the right to modify exclusivity accordingly.**

****Please see Vendor Agreement form for complete Festival Rules and Regulations in accordance with Vendor Area.**

Ground Zero, a 501(C) 3 Nonprofit Organization, is a place where every teenager can go, belong, and grow. Through life-changing experiences and nurturing relationships, Ground Zero makes a positive impact in the lives of today’s teenagers, cultivating their faith, and transforming their futures.



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